

# Bachelor of Business Administration (BBA)

## Specialization in Operations Management



### OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Operations Management that's designed to give students an opportunity to examine the elements of management and leadership as they apply to global organizations.

#### CURRICULUM INCLUDES

In this specialized curriculum, students study how operations management in organizations involves design, management and improvement of productive processes. Students examine the transformation processes involved in the creation of goods and services.

This real-world specialization offers the opportunity for in-depth study with more than half of your courses in your area of interest. It can help you develop a focused, industry-specific knowledge base common to operations management professionals. For example:

**Operations Management:** students can explore the basic principles of operations management in modern organizations, which involves design, management and improvement of productive processes.

**Materials Planning:** students take an in-depth look at the planning and control of material flow and production activities in a manufacturing organization, including an examination of forecasting, sales and operations planning, demand management, master production scheduling, material requirements planning, production execution, and just-in-time systems.

**Supply Chain Management and Purchasing:** students explore the basic principles of supply-chain management in modern organizations. The subjects include supply-chain economics, strategies, e-procurement, logistics management, global supply-chain issues, vendor selection and measurement of supply-chain performance.

#### WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team-building and leadership skills
- Apply mathematical, statistical and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Recognize and manage potential ethical and legal conflicts
- Analyze the behavior of supply-chain networks and drivers
- Identify methods for improving work design

\* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

### COURSEWORK

### OUTCOMES

#### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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# Bachelor of Business Administration (BBA)

## Specialization in Operations Management

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide a solid background in business fundamentals, followed by an exploration of the basic principles of operations management in organizations.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in Operations Management to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of industry-specific knowledge and skills common to many professionals in operations management.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



REQUIRED COURSES

#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5
<b>Total General Education Requirements</b>		<b>58.5</b>

#### GENERAL ELECTIVES

A combination of any 11 undergraduate courses

**Total General Elective Requirements 49.5**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

#### CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

**Total Core Requirements 49.5**

#### OPERATIONS MANAGEMENT SPECIALIZATION COURSES

MGMT370	Cost Control Management	4.5
MGMT415	Global Operations Management	4.5
MGMT430	Production Planning and Quality Management	4.5
MGMT450	Supply Chain Management and Purchasing	4.5
MGMT465	Strategic Manufacturing Policy	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended this program, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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