

Bachelor of Business Administration (BBA)

Specialization in Technology Management



OVERVIEW

Today's fast-paced, ever-changing business environment requires professionals to have a firm grasp on information technology. AIU®'s Bachelor of Business Administration with a specialization in Technology Management blends a solid foundation of business management fundamentals while giving students an opportunity to learn about managing a technology environment.

CURRICULUM INCLUDES

AIU's Bachelor of Business Administration with a specialization in Technology Management is a targeted degree program designed to give students a comprehensive core of knowledge that couples business management competencies with an understanding of information technology building blocks, such as hardware/software, networking, databases, and security. Students can learn how to employ IT for strategic advantage by applying team building and leadership skills, managing technical projects, analyzing budgets, and understanding business functions. For example:

Management Information Systems: students can focus on management of information systems. Topics include resources, information systems in an organization, social implications and use and evaluation of common microcomputer software packages.

Information Technology Security: students can learn information security concepts and mechanisms. Information security concepts reviewed may include data protection techniques, software security, information assurance process, enterprise network security, and attack types/countermeasures.

Project Management: students can explore the principles of project management to gain fundamental knowledge to enhance management outcomes including human resources management, communications management, scope management, quality management, scheduling/time management, cost and resource management, risk management, contract/procurement management, and project integration.

WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team building and leadership skills
- Apply mathematical, statistical and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Recognize and manage potential ethical and legal conflicts
- Analyze the behavior of supply-chain networks and drivers
- Identify methods for improving work design

* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

Bachelor of Business Administration (BBA)

Specialization in Technology Management

The AIU® Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core designed to provide a foundation for opportunities in business or preparation for advanced study.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in technology management to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of industry specific knowledge and skills common to management professionals within the information technology sector.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



REQUIRED COURSES

GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES

A combination of any 11 undergraduate courses

Total General Elective Requirements 49.5

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 49.5

TECHNOLOGY MANAGEMENT SPECIALIZATION COURSES

ITCO101	Discovering Information Technology	4.5
ITCO103	Introduction to Computer and Network Hardware	4.5
ITCO211	Introduction to Operating Systems	4.5
ITCO231	Introduction to Databases	4.5
ITCO251	Network Infrastructure Basics	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

For important information about the educational debt, earnings, and completion rates of students who attended this program, go to www.aiuniv.edu/disclosures. AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

AIUniv.edu

6600 Peachtree-Dunwoody Road • 500 Embassy Row • Atlanta, GA 30328

9999 Richmond Avenue • Houston, TX 77042

231 N. Martingale Road • 6th Floor • Schaumburg, IL 60173

