

# Bachelor of Healthcare Management (BHCM)

## Specialization in Health Services Administration



### OVERVIEW

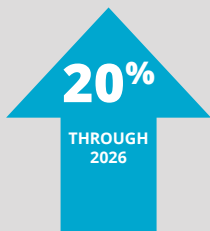
An aging baby-boom population, new medical technology and advances in medical treatment have contributed to an increasing demand for healthcare professionals who can coordinate, plan and direct rapidly changing health services. Dedicated healthcare programs are more recognized by employers in the healthcare field, and AIU's Bachelor of Healthcare Management (BHCM) degree is ideal for those interested in healthcare organizations. The specialization in Health Services Administration Management prepares students for administrative roles in organizations such as hospitals, medical offices, insurance companies and extended-care providers.

### COURSEWORK

#### CURRICULUM INCLUDES

In this specialized curriculum, students can gain a comprehensive core of knowledge about the U.S. healthcare system, including its structure, operations, regulations and management, with a focus on administrative roles in healthcare services. The BHCM provides students with an opportunity to study healthcare directly across many disciplines in order to prepare students for a career in healthcare management.

#### HEALTHCARE CONTINUES TO BE A GROWING INDUSTRY IN THE UNITED STATES<sup>1</sup>



Jobs for healthcare managers are expected to grow over 20% through 2026<sup>1</sup>—more than 72,000 jobs, according to the U.S. Department of Labor's Bureau of Labor Statistics.

Factors driving demand for healthcare managers include:

- Population growth
- The retirement of the baby-boom generation
- Advances in medical technology

### OUTCOMES

#### WE CAN HELP YOU

AIU's BHCM is specifically designed to prepare students to seek careers as managers and leaders in this rapidly-expanding industry. During their course of study, students have the opportunity to learn from professors who are industry specialists who can share their real-world perspectives and experiences common to managing healthcare organizations such as hospitals and nursing homes.

1. Bureau of Labor Statistics, <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>  
\* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

#### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



**AIU's Business Degree Programs** with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[AIUniv.edu](http://AIUniv.edu)

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The AIU Bachelor of Healthcare Management degree program combines the required general education courses that provide a liberal-arts foundation with core concepts in healthcare management and specialized courses designed to provide students with the knowledge, skills and ability to pursue opportunities in health services management for a wide array of healthcare organizations.

### IN-DEPTH SPECIALIZATION

By studying key topics in Health Services Administration Management to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on coordinating, planning and directing healthcare services, including administering operations, finance, policy development, service delivery and compliance for a wide range of health organizations.

### TAUGHT BY INDUSTRY SPECIALISTS

AIU's BHCM program is taught by a team of industry specialists who bring their real-world perspectives into the classroom. This approach can help students better understand the qualities and skills sought in today's fast-growing healthcare industry.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
SSCI210	Sociology	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9

**Total General Education Requirements 58.5**

#### GENERAL ELECTIVES

A combination of any 8 undergraduate courses

**Total General Elective Requirements 36**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
FINA310	Financial Management	4.5
HLTH215	Introduction to Healthcare	4.5

#### CORE COURSES (CONTINUED)

HLTH225	Health/Public Policy	4.5
HLTH310	Survey of Healthcare Management	4.5
HLTH315	Risk Management in Healthcare	4.5
HLTH325	Quality in Healthcare	4.5
HLTH330	Healthcare and Human Resources	4.5
HLTH335	Research Methods for Healthcare	4.5

**Total Core Requirements 45**

#### HEALTH SERVICES ADMINISTRATION SPECIALIZATION COURSES

HLTH320	Ethical and Legal Issues in Healthcare	4.5
HLTH337	Healthcare Organization	4.5
HLTH339	Marketing a Healthcare Perspective	4.5
HLTH405	Advanced Healthcare Management	4.5
HLTH415	Leadership in Healthcare Organizations	4.5
HLTH420	Healthcare Finance	4.5
HLTH430	Healthcare Information Systems	4.5
HLTH440	Healthcare Resource Allocation and Policy Making	4.5
HLTH499	Program Capstone	4.5

**Total Specialization Requirements 40.5**

**Total Bachelor's Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended this program, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1292779 3-18

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